

## Are you paying too much? – There are many ways to save

You don't have to rely on stamps or a franking machine when it comes to sending out communications by mail.

If you send out on a regular basis invoices, statements, marketing material, newsletters etc the first thing to consider is the total cost is a lot more than the stamp. You have to include:

- Handling and co-ordination of data
- The cost of printing of what you are sending
- Folding and stuffing
- The cost of the envelope
- All the labour costs
- Storage of material and the costs of keeping the right level of stock
- The rental and running costs of a franking machine
- And finally the price of the stamp!



There is a better way. Mail and Print provide many companies with an alternative that gives you access to significant savings on the cost of postage – in many cases enough saving to cover the cost of what goes inside the envelope and all the associated labour costs

Mail and Print provide a range of services in addition to creating and managing direct mail campaigns these include:

- Marketing and Campaign Planning
- Data Cleansing and Purchase
- Design and Copywriting
- Printing and Collation of all inserts
- Expert Hand Finishing and Fulfilment
- Secure storage

If you would like more information on how you could save time and money when dealing with all types of mailings then please call Chris or Justin on:

**0800 1300 960**

## Quick Facts

- Many companies have considerable sums of money tied up in stamps and franking machine credit
- Even if you use a franking machine the costs associated with rental and inks make it an expensive option
- On average it takes 1 person 1 hour to fold and insert a letter into an envelope
- Mail and Print send out thousands of invoices, statements, and letters every week freeing up hundreds of hours of valuable time and saving companies thousands of pounds

Mail and Print's service was very easy to use and great value for money. Frankly anyone who is ending out mail in any bulk should consider using their service. Remarkably it saves lots time and is actually cheaper than doing it yourself!

*Managing Partner, Solicitor Group*

\*Based on 100 personalised A4 single sided Black and White letters from data supplied sent in the UK on a 2 to 3 day delivery (30p each for over 4000 items). Prices are exc. VAT